

[Περιγραφή έργου για την Πράσινη Παραγωγική Επένδυση](#)

Η επιχείρηση χρηματοδοτήθηκε από τη Δράση του Προγράμματος «Ανταγωνιστικότητα» (ΕΣΠΑ 2021-2027 «Πράσινη Παραγωγική Επένδυση ΜμΕ» της Δέσμης Δράσεων "Πράσινη Μετάβαση ΜμΕ". Η Δράση στοχεύει στην αξιοποίηση και ανάπτυξη συγχρόνων τεχνολογιών από τις ΜμΕ, στην αναβάθμιση των παραγόμενων προϊόντων /υπηρεσιών και εν γένει δραστηριοτήτων τους.

The enterprise was funded by the 'Competitiveness' Programme (NSRF 2021-2027) Action 'Green Productive Investment for SMEs' of the 'Green Transition for SMEs' Package of Actions.

The Action aims for SMEs to utilise and develop modern technologies to upgrade the products they manufacture, the services they offer, and their activities in general.

EPAnEK 2014-2020
OPERATIONAL PROGRAMME
COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION



Competitiveness Toolbox

FOR SMALL AND VERY SMALL ENTERPRISES

The enterprise FERI-TRI SOCIETE ANONYME INDUSTRIAL AND COMMERCIAL SOCIETE OF WATER AND TREATMENT PRODUCTS based in CENTRAL MAKEDONIA region, has joined the Action "Competitiveness Toolbox" with a total budget of **400 million €**. The Action aims at supporting existing small and very small enterprises, in order to upgrade and improve their competitive position in domestic and international markets, by investing in the modernization of their production equipment and by adopting product certifications.

The investment's total budget is 152.800,00 € out of which 76.400,00 € is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved co-financed Business Plan includes investments on the following categories:

- ✓ Machinery – Equipment
- ✓ Quality system, Standardization, Certifications etc (up to 100% of the total budget)
- ✓ Packaging & Branding
- ✓ Digital Promotion
- ✓ Wage cost for new personnel

Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Market expenditure by adopting new products and services
- ✓ Creation of better quality products and services
- ✓ Increase of productivity and improvement of operational procedures
- ✓ Entrepreneurship Reinforcement
- ✓ Creation/ retention of jobs
- ✓

The support of EPAnEK proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.

